Problem chosen to address:

* 7/9

Name of product:

* Co-acting

Use cases:

* User:
  + Post an issue
  + Comment on issues
  + Track causes
  + See initiatives and milestones
  + Resolve issues contingent on milestones
  + Delete posts | comments
* Org:
  + Post causes
  + Post initiatives
  + Post milestones
  + Contact issue-posters
  + Post goals
  + Track causes/goal completion
* General public:
  + Track causes
  + See initiatives and milestones

How to create positive social change?

How to encourage users to use the platform?

* Encourage curators

How to foster emergent phenomena like civic awareness | political activism?

Moderation:

* Defining common language
* Censoring unconstructive behavior